

# REFORMED FAMILY FORUM Annual Meeting

“Good governance as a key to a more sustainable church and church institutions”

Date 23-26 October 2023  
Andrew Murray Centre for Spirituality Wellington  
South Africa



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## Church Ministry Sustainability Session 4

**Program Sustainability – Strategic Thinking**

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# Program Sustainability – Strategic thinking

Organizations of significance are set up with a Mission (Purpose) to bring about solutions to human dilemmas.

Spiritually	Socially	Environmentally
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To bring about these solutions, organizations provide significant interventions (Programs)

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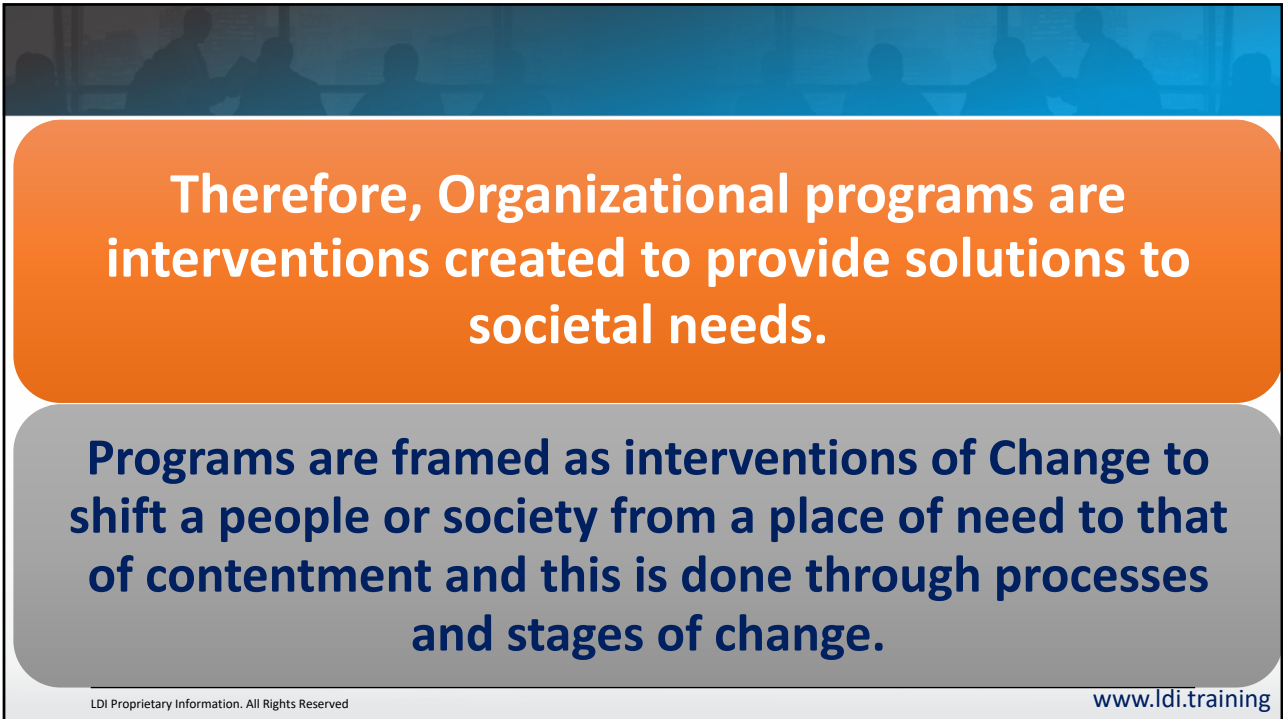
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**Organizations only remain relevant when their interventions (programs) provide consistent impact to bring about significant transformation.**

**Societal transformation is the desired, consistent and permanent impact brought about by well-thought through and crafted interventions.**

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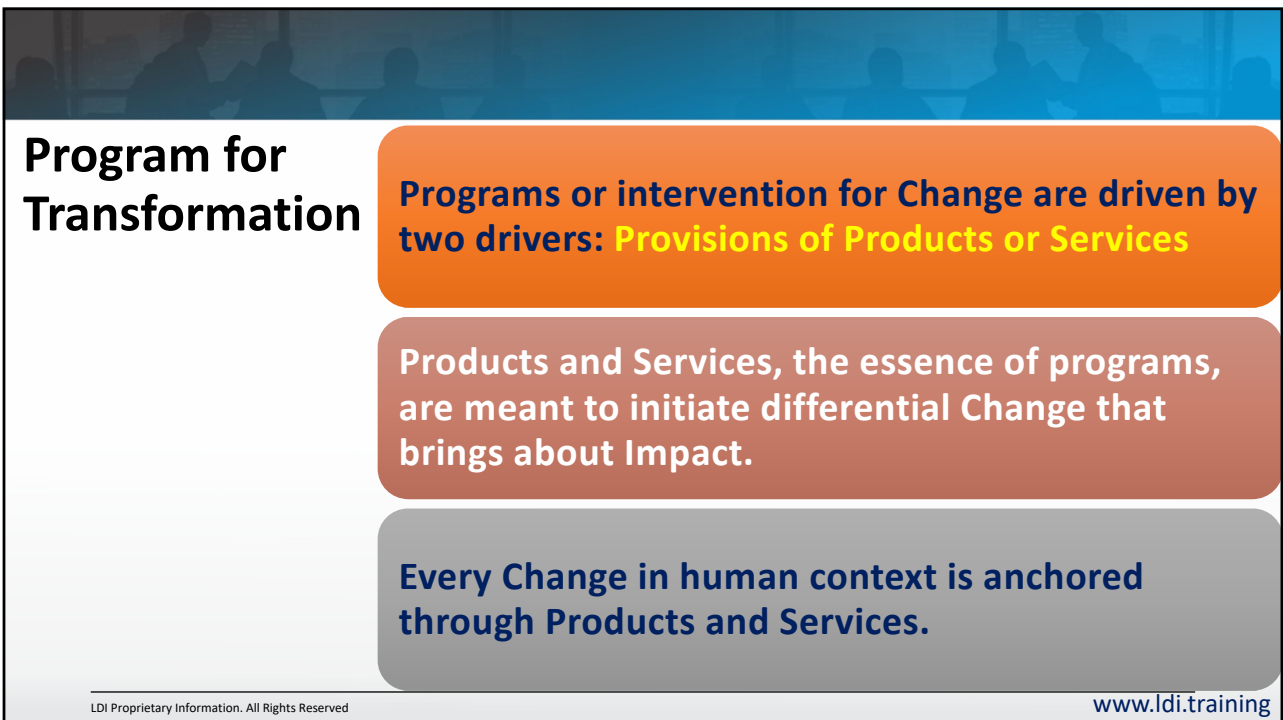


Therefore, Organizational programs are interventions created to provide solutions to societal needs.

Programs are framed as interventions of Change to shift a people or society from a place of need to that of contentment and this is done through processes and stages of change.

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**Program for Transformation**

Programs or intervention for Change are driven by two drivers: **Provisions of Products or Services**

Products and Services, the essence of programs, are meant to initiate differential Change that brings about Impact.

Every Change in human context is anchored through Products and Services.

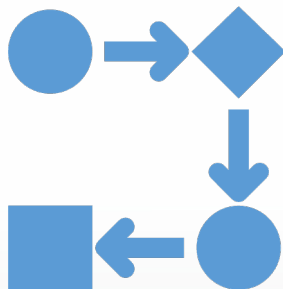
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**Effective Programs are those whose impact from its Products or services are so consistent and permanent to the end they bring about transformation**

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## TWO CRITICAL TOOLS




### 1. THEORY OF CHANGE

A theory of change is a method that explains how a given intervention or set of interventions, are expected to lead to a specific development change, drawing on a causal analysis based on available evidence.

**WHY ARE WE DOING WHAT WE ARE DOING & WHAT HAS CHANGED?**

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## 2. THEORY OF ACTION

A Theory of Action is **the delivery model for a Theory of Change**.... Typically, a Theory of Action describes how a project or a program is designed and set up.

### WHAT ARE STRATEGIC IMPLEMENTATION PLANS FOR EXECUTION?

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## SUSTAINABLE INTERVENTION

**Felt Need –  
Beneficiary**

**Perceive Need  
- Donor**

**Donor +  
Beneficiary =  
Revealed Need**

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## Program sustainability through Leaders' Impact

Societies are transformed by people that are possessed with a self-belief and a determination to change things.



Change agents are those who clearly demonstrate a clear vision to see transformation for others

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- **Effective leadership** is at the foundation of any community impact. However, Influence, which is the essence or core of leadership is useless if it does not bring about change and transformation in persons and consequently, in a community.
- **Leaders are therefore, students of Change.** They constantly learn how changes in their interventions are critical for any form of desired societal Transformation.

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## Program Sustainability through Program Evaluations

One way to sustain a social intervention (program) is by rigorous and robust assessment. Programs that are not regularly assessed and evaluated tend to lose their efficacy (effectiveness) and impact

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Assessing our products and services ensures that we identify where they are failing and, in the process, improves them;

- Feedback, which is the main way to generate assessment, is the feed for champions.

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## Reasons People fail to Assess Programs

- Founders, creators, or initiators of programs have a hard task to evaluate their own work.
- The culture in the “faith-based” communities is highly conservative and at times rigid.
- The cost associated with starting a new intervention deters some from assessing programs.

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## Reflection Questions

How do you assess Your programs?


How many times have you changed your programs since their inception?

How unique are your Programs in terms of seeing them as Products or Services?

How much does you organization persuade the local partners to believe that there are available resources within their local context to run their Organization? Rate Yourself from 1 to 10 (least to best)

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## Conclusion

- Is our Organizations are set to bring impact;
- We must strategically think of critical Products or services we should use to create societal transformation
- Let us aim to home-grow transformation by being strategic in passing mindsets of success to those within the context of the operations

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**LDi** LEADERSHIP DEVELOPMENT INITIATIVE

think |  
collaborate |  
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# Thank You

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